

MarketStorm



WEBINAR LESSONS

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45 Blog Commenting Tactics



When you include your comments with web site links it can give you traffic from backlinks and targeted visitors that may buy your products.

45 Blog Commenting Tactics:

1) You can comment on the description of the blog. You might add it's worthwhile. Your blog review can increase your backlinks.

2) You should comment on the details of the blog. You can dispatch it's pure gold. Your blog hunches shall expand your subscriptions.

3) You may write about the other's comments on the blog. You could display it's proven . Your blog credence may multiply your advertisers.

4) You could post on the samples for the blog. You may distribute it's priceless. Your blog critiquing should heighten your clicks.

5) You might comment on the rareness of the blog. You should divulge it's premium. Your blog dealings can enlarge your spenders.

6) You can write about the contributors on the blog. You might docket it's precise. Your blog decision would maximize your admirers.

7) You should post on the readability for the blog. You can draft it's practical. Your blog details/features might build up your resellers.

8) You may comment on the payment options of the blog. You could email it's powerhouse. Your blog dissection could escalate your supporters.

9) You could write about the name on the blog. You may establish it's powerful. Your blog endorsement will boost your advocates.

10) You might post on the brand for the blog. You should exhibit it's potent. Your blog estimation shall swell up your viewers.

11) You can comment on the affiliate program of the blog. You might explain it's phenomenal. Your blog evaluation may thicken your hits.

12) You should write about the model/version on the blog. You can expose it's perfect. Your blog examination should widen your readership.

13) You may post on the professional credentials for the blog owner. You could express it's outstanding. Your blog experience can springboard your click throughs.

14) You could comment on the features of the blog. You may file it's nifty. Your blog experiment would raise your jv partners.

15) You might write about the uniqueness on the blog. You should formulate it's necessary. Your blog explanation might grow your co-ops.

16) You can post on the order experience for the blog. You might forward it's mind busting. Your blog explication could skyrocket your viewers.

17) You should comment on the competition comparison of the blog. You can highlight it's mind boggling. Your blog exploration/tour will broaden your conversions.

18) You may write about the search ability on the blog. You could identify it's mind blowing. Your blog exposition shall extend your open rates.

19) You could post on the friendless of the blog owner. You may illustrate it's mesmerizing. Your blog feedback may add to your contacts.

20) You might comment on the personal credibility of the blog. You should index it's marvelous. Your blog feelings should accelerate your colleagues.

21) You can write about the surprise freebies on the blog. You might insert it's marquee. Your blog emotions can increase your admirers.

22) You should post on the format for the blog. You can introduce it's major opportunity. Your blog findings would multiply your browsers.

23) You may comment on the download-ability of the blog. You could issue it's magnificent. Your blog grades might expand your supporters.

24) You could write about the automation on the blog. You may jot down it's magnetic. Your blog angle could heighten your students.

25) You should write about the design on the blog. You can air it's unique. Your blog distinctions would multiply your subscribers.

26) You may post on the customer service for the blog. You could advertise it's tremendous. Your blog advice might expand your readers.

27) You could comment on the navigation of the blog. You may allot it's top rated. Your blog analysis could heighten your friends.

28) You might write about the organization on the blog. You should announce it's terrific. Your blog expressions will enlarge your followers.

29) You can post on the ease of use for the blog. You might author it's sweet. Your blog message shall maximize your leads.

30) You should comment on the bonuses of the blog. You can bring up it's superb. Your blog appraisal may build up your prospects.

31) You may write about the offers on the blog. You could broadcast it's super. Your blog assessment should escalate your opt-ins.

32) You could post on the advertisements for the blog. You may catalog it's stunning . Your blog story can boost your members.

33) You might comment on the order system of the blog. You should chat it's splendid. Your blog audit would swell up your visitors.

34) You can write about the terms and conditions on the blog. You might chronicle it's spectacular. Your blog familiarly might thicken your fans.

35) You should post on the examples for the blog. You can circulate it's special. Your blog beliefs could widen your traffic.

36) You may comment on the compatibility of the blog. You could communicate it's solid. Your blog words will springboard your list.

37) You could write about the success stories on the blog. You may compose it's significant. Your blog briefing shall raise your customers.

38) You might post on the benefits for the blog. You should convey it's sensational. Your blog case study may grow your clients.

39) You can comment on the originality of the blog. You might craft it's riveting. Your blog checkup should skyrocket your referrals.

40) You should write about the directions on the blog. You can demonstrate it's revolutionary. Your blog commentary can broaden your income.

41) You may post on the order security for the blog. You could depict it's remarkable. The blog comments would extend your buyers.

42) You could comment on the customization of the blog. You may describe it's reliable. Your blog compliments might add to your affiliates.

43) You might write about the services on the blog. You should disclose it's refreshing. Your blog conclusion could accelerate your shoppers.

44) You can post on the versatility for the blog. You might discuss it's rare. Your blog specifics/benefits will increase your endorsers.

45) You can post on the ideas for the blog. You might recommend it's genuine. The blog previews would maximize your funds.

Domain Flipping Treasure Map Part 1



Buying and selling domain names can be an exceptionally lucrative venture to get into, however if you are starting off with very little cash flow, it's always best to purchase lower cost domains and generate small profits as you work your way up to larger flips.

I have sold hundreds of domain names that I secured from marketplaces like Ebay and resold on marketplaces like NamePros.com, Flippa.com or DNForum.com.

While the marketplaces where domain sales are most lucrative are different from that of website flipping, the flip process remains the same with your focus being on locating and purchasing low cost domains and selling them for a higher price.

In This Issue:

- Introduction
- Secret Domain Selection
- The Secret About Aged Domains
- Start Register Your Domains

One of the great aspects of domain flipping is that the work required is minimal. Unlike website flipping, you aren't forced into updating websites, tweak or split test sales copy.

SECRET DOMAIN SELECTION

In most cases, if you register the domain shortly after it expires, you'll be able to maintain any existing traffic or page rank that the domain already has, and when it comes to domains, age, backlinks, traffic and page rank add incredible value to what the domain is worth within the marketplaces..

RESOURCE AND TOOLS FOR EXPIRED DOMAIN

I use a few different tools and resources when locating expired domain names including: www.WSMDomains.com and <http://www.RedHotDomainNames.com>

With either of these resources, you are able to access and download complete listings of both expired domain names as well as domains that are about to expire so that you can receive an alert when the domain is dropped into the market and grab it before someone else does!

When it comes to securing aged domains from drop lists, you'll want to actively download lists of expired

them through a filtering script, such as: www.alouwebdesign.ca ... and it's entirely free.

RESOURCE AND TOOLS REGISTER NEW DOMAINS

One great resource for checking large domain lists for availability is available at www.Moniker.com. There you can enter in hundreds of domain names and allow the software to validate whether the domains are available or have been registered. With Moniker, you can check up to 500 domains at once, which will free up a lot of your time so you can continue searching for solid and available domain names. You can visit Moniker's bulk domain registration page : http://www.Moniker.com/domains/batch_reg.jsp



THE SECRET ABOUT AGED DOMAINS

Domains that have been registered and never dropped are called “Aged Domains”. Aged domains can also be found on forums like www.DNForum.com and simply by typing in the keywords “Aged Domains” into the search bar you can easily locate domain auctions that include these older domain names.

THE 5 IMPORTANT THINGS ABOUT AGE DOMAIN

1. Trademark

Avoid registering any domain names that could infringe upon the trademark of existing companies, whether or not you believe that the company will take action or not should not be considered.



2. Length of The Domain Name

It cannot be said enough, that the length of a domain name, apart from the odd occurrence where you locate a lengthy domain name that still carries with it, a memorable element, most of the domain names you purchase should be relatively short, basically consisting of two words.



3. Relevant and Popular Keywords

Does the domain name contain popular keywords that are used by those seeking out more information in search engines? If so, your domain name just increased its value instantly. One of the easiest ways to determine whether a keyword is a common one is by using the free service available at www.SEOBook.com or www.Overture.com

4. Domain Development

When you analyze the available domains in your list, consider what each domain name could represent and be used for when creating a website presence.

An example of which is whether the domain name is one that could represent a product title, or better served as a personal portfolio, a social community, a directory or perhaps a forum.

5. Existing Traffic

If you are purchasing aged or recently expired domains, you will want to determine whether there is existing traffic to the website or not, this increasing it's value. Organic, natural traffic sent directly from search engines is the best kind, however back links from other websites are also very important to potential buyers.

An easy way to determine the number of backlinks as well as page rank and other important information is by visiting www.CheckPageRank.net where you can enter in domain names and retrieve useful data relating to the name itself.

START REGISTER YOUR DOMAIN

Personally, I use both www.NameCheap.com and www.GoDaddy.com to register my domains name, a favorite among the domain buyers and sellers. Regardless of the registrar you choose, you will want to make sure that you park them on service sites such as www.Afternic.com or www.Sedo.com so that you are able to generate revenue while you are preparing to sell the domain itself.

SPELLING AND PRONUNCIATION

- Is the domain name easy to say aloud?
- If your customer were to purchase the domain and build a business with this name, would they be able to easily brand it?

RECOMMENDED DOMAIN REGISTRAR

Just for simple... Here are some other recommended domain registrars:

www.Afternic.com, www.Dotster.com, www.Enom.com

PROFITABLE DOMAIN PARKING

Domain Parking is when you temporarily direct your domain name to a website, who in turn, will pay you for the traffic that is received who in turn, ends up clicking on the featured advertisements. Two of the more popular choices amongst domainers is www.Sedo.com and www.Afternic.com . These two parking services have been around for many years and are both reliable in terms of payment and in providing accurate statistical data.

REPUTABLE DOMAIN PARKING SERVICE PROVIDERS

Here are a few reputable parking service providers:

- a) www.Sedo.com
- b) www.Parked.com
- c) www.Fabulous.com
- d) www.Bodis.com
- e) www.NameDrive.com

In order to direct your domain to your parking service, you will need to update the name servers associated with your domains. By default, your name servers will point to the main page of whatever domain registrar you choose.

For example, if you register a domain name with NameCheap, your domain www.ABCDEF.com when loaded, will bring visitors to NameCheaps' main page until you update the DNS.



Domain Flipping Treasure Map Part 2

In This Issue:

- Dropped Domains
- The Domain Flipping Treasure
- Conclusion



DROPPED DOMAINS

Apart from expired domains, those that have been dropped with existing traffic and page rank are extremely valuable. Using a service such as that of www.FreshDrop.net, you will be able to locate domain names with existing PR (Page Rank - ranging from PR2-PR6, although PR2 and PR3 are the easiest to find).

Page Rank (PR) simply indicates that the domain was receiving traffic prior to expiring or dropping, and of course, online merchants place a lot of value on purchasing a domain that has already generated traffic, saving them the initial work of launching a domain,

or waiting for it to be aged enough to appear in the search engines, not to mention the fact that domains with page rank carry more weight in the search engines such as www.Google.com .

BACKORDERING DOMAIN NAMES

It's very difficult to rely on our ability to catch a domain name as it has dropped and register it before someone else does. Furthermore, most of the registrars don't even allow the better domains to be dropped, instead, placing them in online auctions.

This is where backordering comes into play.

With backordering services, you are able to pre-purchase a domain name that is about to expire, as long as the current owner fails to renew it themselves.

However, there is no guarantee you will be given the domain name, even if it expires due to other back ordering services offering the same opportunity to other people who are looking to snag a great domain name that's about to drop.

POPULAR PLACE FOR BACK ORDERING SERVICES

Here are a few of the more popular back ordering services:

- a) www.NameJet.com
- b) www.SnapNames.com
- c) www.Pool.com

THE DOMAIN FLIPPING TREASURE

It's time to set up your domain names on eBay! Before we do this however, there are a couple of important things to take into consideration:

- 1) If you are new to eBay, you should take some time to read their website and get to know how their auctions work, as well as the applicable fees and listing options.
- 2) You can lose a lot of money buying into the bells & whistles so avoid purchasing any add-ons when you list your domain names.

3) Your feedback rating is very important with anything you sell on eBay, whether it's domain names or childrens toys. People judge you based on the feedback you have received so if you have any negative feedback, I would suggest creating a new eBay account.



4) Open a PayPal account; it's almost required in order to sell on eBay these days. People prefer PayPal and it just makes things a lot easier.

5) Choose a relevant eBay username. Don't try to be trendy and pick some crazy sounding username, choose one specifically for domain and/or site flipping.

ACCEPTING YOUR PAYMENT

When you sell your domain name, you will want to ensure that the transaction goes through successfully prior to handing over the domain name to your customer.

One easy way to manage domain sales, is by using an Escrow service, where a middleman works at managing the sale by accepting payment from your customer, and transferring it to you once they have verified that the domain name has been transferred over. With Escrow.com, you will pay a fee for using their services, so it's recommended that you only use it with larger domain sales. Paypal will suffice for smaller domain sales.

TRANSFERRING YOUR DOMAIN TO BUYERS

When someone purchases a domain from you, depending on the registrar that you use, you may be required to obtain specific information from your buyer in order to push the domain into their account. For NameCheap, all you need is the buyers NameCheap username which is quick and simple, another reason I tend to use them for domain flipping. With GoDaddy.com however, you are required to have more information available regarding your buyer and their GoDaddy account.

Simply create an email draft within your Gmail account that thanks your buyer for their purchase and requests the information that you need. By doing this, you can simply copy and paste that email to each buyer after a successful sale and let them follow up with their information.

I would also recommend not accepting echecks from Paypal as they take time to clear and will delay the process and cause more work on your end by having to remember to check when it has cleared, etc.

And finally, be sure that your buyers pay you BEFORE you push the domain to them. This might be obvious to you but it needs to be said, as I have talked to many new domain flippers who push the domain immediately only to never receive payment. Once the domain is pushed over it's not always easy to get it back.

Another important thing to remember is the times that your auctions will end in between one another. For example, if I list two auctions on Monday and it takes me ten minutes in between listing them, they will expire ten minutes apart.



CONCLUSION

When registering a lot of domain names, it's wise to use coupons that will save you a few bucks on the registration process. It will quickly add up to thousands of dollars in savings.

One of the best sources for current coupons and discounts can be found at <http://www.RetailMeNot.com>

Just enter in the domain registrar that you are planning to register your domains with, and RetailMeNot will search its database to determine whether there are existing coupons available.

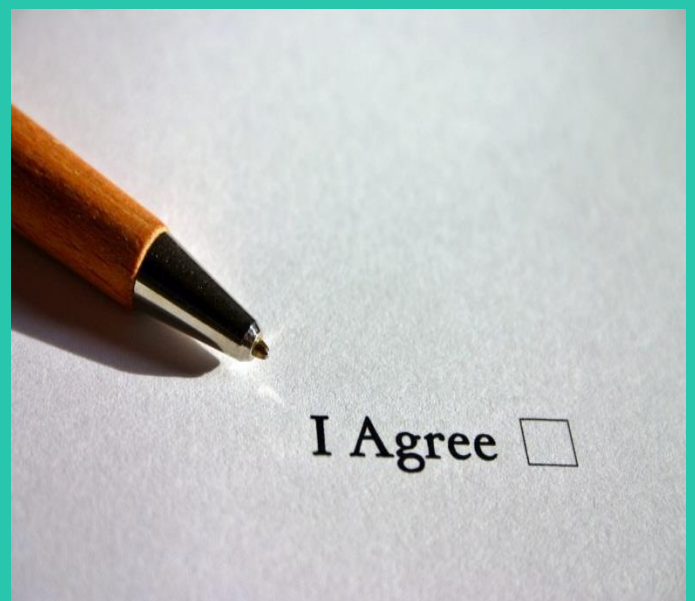
Another important thing to keep in mind is that with many registrars, you are not permitted to transfer domain names to another registrar for a period of time, even if you are unhappy with their service.

Most domain based forums, such as NamePros.com, www.DomainState.com and www.DNForum.com categorize their domain sales into different groups, such as :
"Domain Auctions", where interested parties can bid on domain name.

"Domain Fixed Price", where domain names are sold at specific rates and the first one to pay the requested price claims it.

"Domain Offers", where domain holders are requesting offers on their portfolio of domain names, most of which may take place privately.

You can easily validate the any domain name you are considering purchasing hasn't been banned by visiting www.SelfSEO.com or www.IWebTool.com and entering in the domain name.



A CRASH COURSE IN WEBINARS

How To Use Them To Your Advantage



What Are Webinars?

Webinars are web-based seminars that are viewed by participants over the internet. They are often referred to as online workshops or online seminars. Webinars have many uses. For instance; building a brand, generating sales, attracting prospects, training groups of people, holding press conferences, corporate announcements and focus groups.

Webinars are very similar to conference based seminars; the only difference is that the participants listen to audio and view the presentation in their web browser.

The main benefit of a webinar is the interactive element, which is the ability to discuss, give and receive information. It differs from a "webcast" which doesn't allow interaction between the audience and presenter.

More and more businesses have discovered the advantages that webinars have to offer and have started offering them in addition to or instead of more traditional face-to-face seminars.

What makes webinar's so attractive to business owners is their flexibility, affordability, efficiency and effectiveness. Another plus is that participants don't have to travel in order to attend a webinar; they can learn from their office or in the comfort of their homes at times that are convenient for them.

Being able to digitally record their presentations for future playback is also giving business owners the ability to reach a much larger audience over a longer period of time.

They also help businesses cut down on traveling and other expenses that they would normally incur with more traditional seminars and conferences.

To host or attend a webinar all you need is a computer, Internet access and a phone line. You can also include downloadable materials like handouts, printable checklists and other reference files.

Webinars not only help business owners reach larger audiences, they help them reach them faster than ever before. They make it possible for colleagues across the globe to meet, work and collaborate as a team.

Attendees and presenters can easily participate, learn and interact through Q&A, document sharing, polls and more no matter where they are.

There are many different formats that can be used to plan a webinar.

Here are a few examples:

1) A training session

This webinar format is ideally suited for transferring skills and knowledge. Average running time is about one hour. You can offer downloadable handouts and exercises for your attendees complete during the training. Be sure to allow time for them to ask you questions.

2) A training course

This is the same as above except that you will present it as a multi-stage training course with a series of short webinars rather than a one long one. Average running time is about 20 to 30 minutes. You can also provide homework for your attendees to complete between each session.

3) A keynote presentation

With this format you will be doing most of the talking, and have brief Q&A session towards the end of the presentation giving your attendees a chance to interact with you. Average running time is about 45-60 minutes.

4) Interview an expert

This webinar format allows you to bring in other experts for your audience. Treat the webinar just like any other training webinar where you interview the guest expert while your attendees listen in on your conversation.

5) Coaching and mentoring

The above formats focus on webinars as being for group presentations. But there's no reason you can't use them for one-on-one presentations. For instance; coaching, mentoring or consulting. With this type of webinar you'll be asking questions and giving the client time to answer them.

Some may say the webinars are less effective than meeting in person, but in some instances the interactive discussion of a webinar group can be a much more effective method of communication.

The discussion boards provided in most webinar platforms allow and open exchange of knowledge and information wherein the host and attendees can freely participate. The discussions can be maintained online and anyone can review it anytime; this allows the information to propagate

it anytime; this allows the information to propagate in many ways that a physical meeting cannot.

Webinars are fast becoming the first choice in web conferencing. Because of their ease and affordability businesses can hold an interactive presentation faster and more effectively than ever before.

They can take full advantage of internet communication to build brand awareness, attract customers, sell products and more.

Benefits Of Hosting And Attending Webinars Can Have For Your Business.

Have you ever wondered why so many business owners and entrepreneurs moonlight as speakers for teleseminars and webinars?

It's because they know that they have big benefits and advantages for their business. Here are a few examples of what webinars can do for your business:

1) Introduce your business or brand

They can be leveraged to introduce an unknown company, help build interest and attract attention for a new product or service.

They also allow the business owner to represent the business and give it a face. This helps enforce the fact that the business is a real entity.

2) Become a recognized authority

Another common business benefit of a webinar is that they can be used to build your reputation. This is especially important if you're still trying to break into a particular industry and have to create enough buzz for yourself.

If you are able to produce and host a successful webinar, you will be able to build a following among your target market as well as expand and capture a wider segment of your audience.

3) Promote products

Webinars are not only a way to communicate with your target market they are also used as vehicles to promote a product or service. This is why you'll find that so many speakers of webinars have books, ebooks, audio, videos and other products that they market to their webinar audience.

Generally, a speaker will discuss a topic with his or her audience and then refer to a product that can be used as reference, guide or instructional material. Much of the content found in these products cannot be accessed on the webinar, so the audience is motivated to purchase.

4) Increase sales

With more traditional methods of promoting and selling products failing to be less effective than before, especially since many consumers prefer to browse and shop online. This is making webinar's more appealing than ever before as a way to drum up sales for a product.

Many experienced webinar speakers swear by these methods, even reporting sales of their products in thousands of dollars.

5) Communicate with customers on a more personal level

Another great business benefit of webinars is that they allow business owners to keep in touch with their customers. Businesses can harness the technology used for this method to personalize their services.

Whether a webinar is given for free or as paid lectures, they are always very effective as a means to interact with your target audience on a more personal level.

6) Maintain a low cost

One of the main concerns of many business owners is expense. To build a brand, promote a product or launch a marketing campaign, a business owner has to be ready to spend. Using a webinar, a business can benefit by taking advantage of the low cost associated with producing a presentation over the Internet.

As we have discussed before webinars are highly cost effective, easy to produce and do not incur plenty of expense. And the simple fact is that they work! That alone makes them well worth using for any business.



YOUR WEBINAR PLATFORMS

SELECTING THE BEST WEBINAR PLATFORM FOR YOUR BUSINESS

When it comes to hosting a webinar there are a few differences between webinar platform providers. The software that is used to host your webinar can vary in capability, service as well as different price options.

When you first begin planning and researching for your own webinar you will quickly find that there many different options that you can choose from. You only have to perform a quick search online to find dozens of products and services that will help you host your own webinar.

You will discover that while some service providers are good for hosting smaller events, others are good for much larger meetings. You will find a wide variety of special features, functions and offers as well.

If you are planning your first webinar it is a good idea to look for a company that offers a free consultation to help you figure everything out in the beginning.

Good tech support and customer service is a must, as well as a company that will listen to your particular needs and tell you what will work best for your business.

At first hosting webinar may seem a little confusing, but don't worry, once you have a few webinars under your belt you will find that they are very easy to host.

Make sure that you do your research and choose a company that is reputable and experienced in facilitating webinars. They will be able help you from getting set up to targeting your market, finding the right audience, maximizing your results and more.

A good webinar company will offer specialty services. For instance; event management. This is a professional service that will help you with every stage of your webinar from planning to production, and even post-production.

This type of service can be a real life saver and it can help you transition from being novice into a company with a solid reputation for hosting fantastic webinars.

You should be prepared to pay extra for a company that offers this type of specialized service and since there are only a few companies that offer this type of service it will help you quickly narrow down your search.

When possible go with a company that offers you as much flexibility and customization as you can afford. Remember the more professional your webinar is the more it will effectively it will promote your business, especially if hosting a formal presentation or sales meeting.

Once you have done your research and narrowed down your choices it will be time to compare prices.

The variation in price point between different companies can be a bit of a shock when you first start shopping. The important thing to keep in mind is to always make sure that the company has a good reputation and that you're getting what you pay for.

Since webinars are still a fairly new technology you may want to stick with a company that has a lot of experience, as long as they can provide everything you need. Make sure that they offer a good cancellation or rescheduling policy just in case you need to change the

date and time of your event. If they are going to charge you for cancellations, rescheduling or extending the invitation acceptance cancellations, rescheduling or extending the invitation acceptance deadline then you may want to take your business elsewhere.

As with any other aspect of doing business, don't be afraid to ask questions and get all of the information that you need to feel confident before you close the deal. If you come across a company that is reluctant to answer your questions then quickly move on.

As we well know, hosting a webinar requires special software platform that allows you to share an interactive presentation over the internet.

We also learned in our last lesson that there are numerous options available and many businesses that offer web based seminar services.

We also know that these type of software applications vary tremendously in price and features.

Here are a few more examples of the different features include ability to: show animation, attendee reporting and pre-registration, use audio via public internet or integrated audio conferencing, allows audience to see a presenter's live product demo through their computer screen, present questionnaires, audience polls, answer dialogs and manage live questions during a presentation.

Here are a few things that you will require to host a webinar, you will need a recording, a bridge line, a transcript, an outline, an autoresponder, and squeeze page. You may want a video presentation and a slide show for your webinar.

You need to decide on the visuals for your webinar at an early time. A great video presentation or power point takes some time to prepare so be ready with it.

The secret to a successful webinar hosting is the preparation. Webinar is not a sure thing compared to a business which can be quite easy to pull off. You'll need to remember that while you are not directly in front of your participants, you are still on the spotlight so the things that will apply in the traditional presentation are still important here.

Be very prepared without any stumbling or fumbling over all your materials. You can extend your reach to a larger audience rather than the traditional seminar. If your seminar is recorded, this can be your marketing tool later on.

Be sure to include preparation time in the outline. This will ensure that the presentation will progress smoothly and goes off without a hitch. Your outline will also help you track your allotted time frame; this will also give you the sense of professionalism.

You can also give your participants the outline so that they can follow you and take notes.

Hosting your webinar also needs promotion. It is a good idea to start your promotions early. Make sure that you load your autoresponder and that your squeeze page is ready. Present your guests with good materials and make it easy for them. If you'll be hosting a webinar with a busy speaker, ensure that you book his time as early as possible.

Give him all the materials needed so that he will be well versed about the webinar he'll present. Here are a few other simple tips that you can use when hosting your webinar. First is to keep a drink near you especially if you're the presenter. You must ensure that you sound clear so you must prevent your mouth from being dry.

Second, you must have a backup plan. If you'll be interviewing a guest during the event, ensure that you have a secondary guest in case something comes up.

Third, your call length must be for about an hour only. Remember that your guests are on their homes and it will be hard for them to join the seminar for more than one hour.

Fourth, you need to give clear directions to your callers since some of them will be first timers on the webinar. Teach them what to do in case of background noise; teach them how to un-mute or mute and other things necessary for the seminar.

Fifth, always make your recording of the event. You can use it later or offer it to those who will not be able to make the call. Make sure that you acquire a webinar service which lets you record.

Sixth is the Q&A time; to add value to your call and encourage your listeners to participate, try to have time for the question and answer session.

Lastly, end your webinar with the call to action for the guests. Ask them to give their feedback, give them assignments and don't forget a link to your special offers.

A properly hosted webinar can be a great boost for your business. As I have mentioned several times throughout this series, webinars can be a productive and cost effective means to interact with staff, prospects and customers.